



## Building Better Communities Through Place-Based Interactive Websites

Interacting with the public doesn't have to be time-consuming and expensive. With EngagingPlans, you can efficiently and economically communicate and collaborate with citizens about your plans, projects, and initiatives.



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EngagingPlans facilitated an open and interactive planning process that generated constructive input and encouraged a broad range of participation. It is very intuitive, allowing for easy uploads and edits.

Liz Austin, Kendig Keast Collaborative

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EngagingPlans from Urban Interactive Studio is a powerful, feature-rich Website package that allows planning firms and government agencies to facilitate broad-scale public outreach and participation. With EngagingPlans, you can create and maintain your public project Website, while encouraging involvement and participation from citizens and members of the community. Quickly create a

compelling Web presence for sharing information and updates, collecting ideas and input, reviewing and managing comments, responding to inquiries, and more!

EngagingPlans utilizes simple maps to inform and facilitate communication about places. This approach allows your participants to learn more about your plans in new and intuitive ways.

EngagingPlans delivers a broad range of robust, yet easy-to-use tools for fast, convenient bi-directional communication between your staff and the public.

EngagingPlans is a fully-hosted solution that runs on Drupal open-source software. So, it's not only standards-compliant, it's economical. And, because it combines a wide array of pre-built features with full customizability, it prevents the shortcomings of free tools and other managed solutions, while eliminating the cost/hassle of building a website from scratch.



#### **A Full Suite of Online Engagement Activities**

Leverage surveys, open questions, maps, blogs and comments, and more!

#### **Facilitate Dialogue Efficiently**

Receive automatic email notification when new comments are posted, allow users to “self-facilitate” feedback, and flag off-topic discussions.

#### **Project Management**

Put your most important content front and center. The event calendar, document library, FAQ section and other tools automate this process.

#### **Simplified Administration**

Add, update, and control all site content from a single, centralized dashboard. Most information can be added by simply completing a short form.

#### **Social Media**

Amplify your outreach by automatically sharing your site content on Facebook and Twitter.

#### **Advanced Security**

Varying levels of user access, advanced spam protection, and automatic back-ups help preserve the integrity of your data, and ensure continuous site availability.

#### **Powerful Add-ons**

At Urban Interactive Studio, we develop customized public engagement tools, from community asset mapping, interactive workbooks and scenario planning tools, to draft plan annotation.

#### **Customizability**

In addition to providing extensive out-of-the-box functionality, EngagingPlans can be easily custom-tailored to address your unique public communication needs.



## Urban Interactive Studio

For more information, go to [www.engageplans.com](http://www.engageplans.com) or contact us for a free demonstration!

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